

# ADMMOA: Attribute-Driven Multimodal Optimization for Face Recognition Adversarial Attacks

Ruizhong Du, Luman Zhao\*, Mingyue Li, Yidan Li, Shenyu Li

School of Cyber Security and Computer, Hebei University

Key Lab on High Trusted Information System in Hebei Province

Baoding Hebei 071002, China

drzh@hbu.edu.cn, lumanzhaozp@gmail.com, limingyue@hbu.edu.cn,

lyd\_3495073752022@163.com, lishenyu0219@163.com

Caixia Ma

College of Cryptology and Cyber Science, Nankai University

Nankai Tianjin 300350, China

1120230319@mail.nankai.edu.cn

## Abstract

Deep Neural Networks, especially face recognition (FR) models, have been shown to be vulnerable to digital and physical adversarial samples, which involve adding subtle perturbations to benign face images to deceive the models. This vulnerability poses a significant threat to the security of FR models and the collective well-being of society. To enhance the robustness of FR models against attacks, this paper aims to improve the transferability of adversarial face examples. We propose a novel approach, Attribute-Driven Multimodal Optimization Attack (ADMMOA), which leverages the conditional latent diffusion model to create adversarial images with high transferability and image quality in the latent space. Specifically, we introduce a multimodal conditional diffusion generation module that uses an adaptive significant attribute text and a dynamic semantic mask image to generate realistic images with semantic guidance of the significant attribute in the powerful inpainting process. Moreover, with the idea of gradient attack, the CLIP-augmented adaptive semantic adversarial perturbation module is introduced to further ensure the stealthiness and attack effectiveness of the generated adversarial face images. Extensive quantitative and qualitative experiments on the publicly available CelebA-HQ dataset demonstrate the superior performance of ADMMOA in improving the black-box transferability compared to the state-of-the-art methods. Particularly, our proposed ADMMOA achieves attack success rates (ASRs) of 62.40, 90.70, 43.50, and

83.30 on IR152, IRSE50, FaceNet, and MobileFace, respectively, surpassing Adv-Diffusion by 8.3%, 5.2%, 12.1%, and 5.0%.

*Keywords: Adversarial examples, Face recognition, Diffusion models, Multimodal, Adversarial transferability.*

## 1. Introduction

Deep Neural Networks (DNNs) have been demonstrated to achieve superior performance in many application domains, even human competition [29]. Consequently, Face Recognition (FR) powered by DNNs have been widely deployed in high-security scenarios such as airport security, financial transactions, and smartphone unlocking [28]. However, as shown in the works of [4, 3], DNNs are vulnerable to adversarial examples, which are typically created by adding perturbations to clean samples. These perturbations are often subtle enough to be undetectable by the human eye but can successfully deceive the FR models. Additionally, adversarial face samples crafted by attackers can be transferable across different FR models [32], enabling attackers to successfully attack the victim FR models in black-box scenarios [31, 33, 30, 25]. This poses a serious threat to the security of FR models and greatly harms the collective well-being of society. Therefore, it is crucial to explore methods for crafting adversarial samples and improving their transferability.

However, few works have focused on improving the transferability of adversarial face samples during black-box attacks [32]. Hence, further research is needed to improve the transferability of adversarial face examples. Inspired

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\*Corresponding author.

by [10, 12, 14], we explore a method to generate adversarial images with high transferability and image quality. We propose a new generation framework, dubbed ADMMOA. The overall pipeline of ADMMOA is shown in Fig. 1. ADMMOA aims to generate adversarial images by using multimodal conditions and modifying the attributes through a diffusion model. It is designed as two modules, a **multimodal conditional diffusion generation module** and a **CLIP-augmented adaptive semantic adversarial perturbation module (CLIP-AASAP)**. In the multimodal conditional diffusion generation module, the latent diffusion model receives the adaptive significant attribute text and its dynamic semantic mask image as input conditions, generating realistic images with semantic guidance of significant attribute through the cross-attention mechanism and concatenation. In the CLIP-AASAP module, a CLIP-based stealthy loss is proposed, combined with adaptive semantic adversarial perturbation in [14] to further ensure that face images are stealthy and adversarial. In summary, the main contributions of this paper are summarized as follows:

- We introduce a novel unified pipeline for adversarial face image generation that attacks FR in the latent space rather than the original pixel space, achieving high attack capability with minimal perceptibility.
- We propose two modules: a multimodal conditional diffusion generation module and optimized CLIP-AASAP, to ensure the generation of adversarial semantic appearance and the effectiveness of our method against black-box FR models.
- Experimental results on the public CelebA-HQ dataset show that the proposed method outperforms the state-of-the-art (SOTA) methods.

## 2. Related Work

### 2.1. Attacks against Face Recognition

The aim of adversarial attacks on FR is to generate high-quality adversarial images with high transferable capability and imperceptible perturbations. In recent years, existing adversarial methods against FR are broadly categorized into four types: noise-based methods, patch-based methods, makeup-based methods, and stealth-based methods.

**Noise-based methods.** These methods craft adversarial samples by using gradient information to find small perturbations under the  $L_p$  norm constraint on the input image. [4] proposed the Fast Gradient Symbol Method (FGSM), which generates adversarial perturbations by calculating the gradient of the loss function. [3] introduced the momentum-based iterative FGSM (MI-FGSM). [16] used Projected Gradient Descent (PGD) to further optimize the adversarial

perturbations. Although these methods are fast and computationally efficient in generating adversarial samples and perform well in white-box attacks [14], they are susceptible to variations in lighting conditions [27] and are ineffective in black-box attack evaluations [28].

**Patch-based methods.** These methods aim to mislead FR models by adding small and fixed-shaped perturbations (patches) to the image. [23] introduced Adv-Glasses, while [13] proposed Adv-Hat. Although these patch-based approaches are easy to implement and the patches can be used in real-world environments, they often have distinctive color and texture patterns. These patterns can be easily recognized by human observers and detection models, thereby reducing their stealthiness.

**Makeup-based methods.** The idea of the make-up based approaches is to hide the adversarial information in the generated makeup style. Recent works attempt to generate face images with adversarial makeup. Adv-Makeup in [29] developed a task-driven makeup generation method that synthesizes imperceptible eye shadow in the orbital region on faces. It also implemented a fine-grained meta-learning based adversarial attack strategy to enhance the transferability of adversarial samples. [9] proposed AMT-GAN to generate better visual quality adversarial faces using makeup transfer generative networks. However, existing these methods often suffer from poor visual quality and low transferability. And the attributes unrelated to makeup are hard to be completely preserved.

**Stealth-based methods.** Stealth-based approaches consider attributes of face images and aim to hide perturbations within specific attributes to render the attack visually imperceptible. [18] generated adversarial face examples through feature-space interpolation. Recently, [10] focused on editing attributes of reference faces, [12] used significant attributes for semantic adversarial attacks, and [14] proposed Adv-Diffusion to leverage a latent diffusion model to adaptively learn adversarial semantic appearance. Building on these types of methods, which effectively conceal perturbations, we modify attributes in the latent space of the diffusion model to learn adversarial semantic appearances in this paper.

### 2.2. Diffusion Models and Variants

Diffusion Model (DM) is a powerful modeling technique for generating image and video data. Initially, [24] proposed a score-based generative model to define the core concepts of diffusion modeling, which generates complex target distributions through a gradual process of adding noise and denoising. Subsequently, [7] introduced a

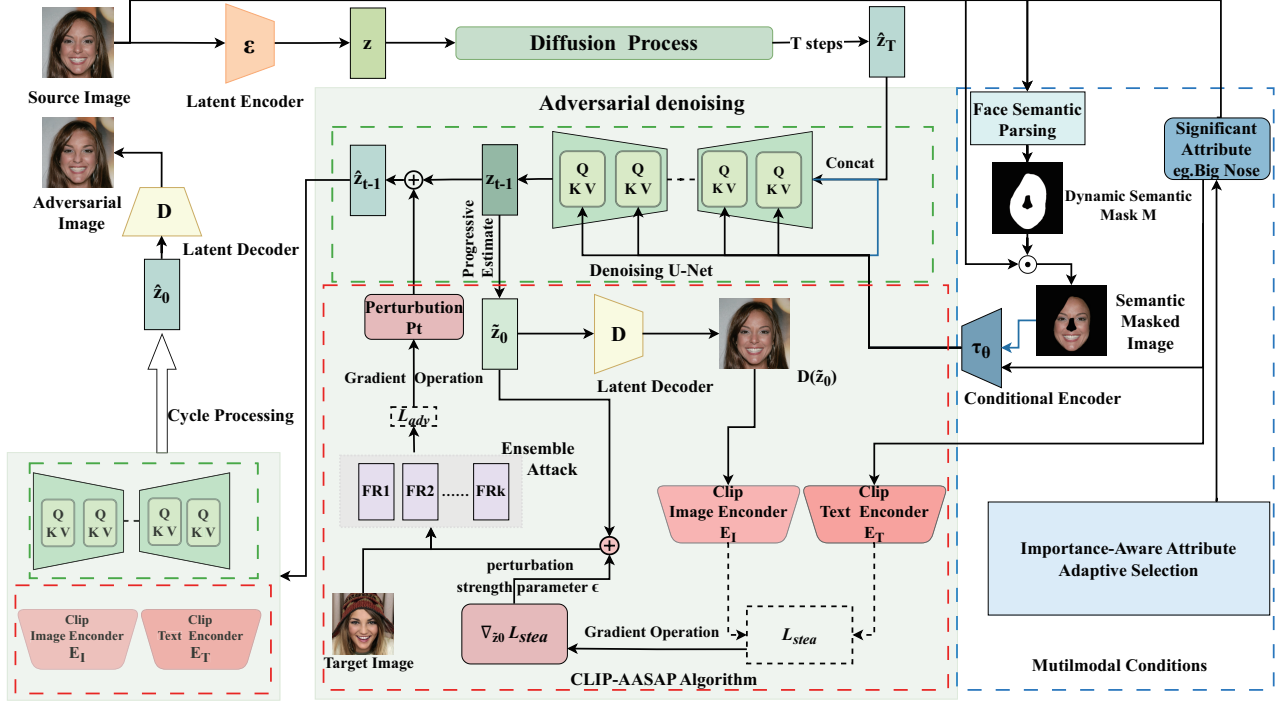


Figure 1. The framework of the proposed ADMMOA via latent diffusion model. Specifically, in Multimodal Conditions, the significant attribute to be edited is determined and a dynamic semantic mask is designed. These are used as multimodal conditions to guide the diffusion generation. Next, the CLIP-AASAP algorithm is designed for adversarial generation.

continuous-time diffusion model to describe the forward and backward diffusion processes through stochastic differential equations, which significantly improved the quality and theoretical basis of the generated samples. Furthermore, [17] proposed DiffPure, which develops a new defense technique against adversarial attacks by exploiting the denoising capability of DM, providing an effective solution for adversarial training. Based on this, [20] proposed the Latent Diffusion Model, which maps the image data to the latent space and learns data distributions in this low-dimensional space. [14] proposed a new Adv-Diffusion method for constructing adversarial images using this latent diffusion model.

Inspired by these successes, we also utilize the latent diffusion model to generate adversarial face images with imperceptible perturbations through multimodal conditions in the low-dimensional latent space.

### 3. Methodology

#### 3.1. Problem definition

Black-box attacks on face recognition (FR) models can be further divided into impersonation attacks (i.e., targeted attacks) and dodging attacks (i.e., non-targeted attacks). For more efficient attacks of face images, we focus on targeted

attack which aims to mislead FR models to recognize the generated faces as the specified target identity. The targeted attacks can be defined as an optimization problem:

$$\max_{\hat{x}_s} L_{adv} = S[F(\hat{x}_s), F(x_t)] \quad (1)$$

where  $\hat{x}_s$  is the adversarial face image,  $x_t$  is the target face image,  $F$  represents the feature extractor of FR models,  $S(\cdot)$  represents a similarity metric.

#### 3.2. Preliminaries: Latent Diffusion Model (LDM)

The latent diffusion model is a generative model, which combines the strengths of deep-learning based image generation models with the advantages of diffusion models [20]. It can be used for high-quality image synthesis by diffusing in a low-dimensional latent space, significantly reducing the computational requirements compared to pixel-based diffusion models. The latent representation autoencoder  $\mathcal{E}$  and decoder  $D$  are first defined to encode the input image  $x_s$  into the latent code  $z = \mathcal{E}(x_s)$  and decode  $z$  into  $x_s = D(z)$ .

**Forward Process.** The forward diffusion process performed in the latent space involves adding noise to the image step by step and is defined by equation  $q(z_t|z_{t-1}) :=$

$\mathcal{N}(z_t; \sqrt{1 - \beta_t}z_{t-1}, \beta_t I)$ , where  $z_{t-1}$  and  $z_t$  are latent representations at time step  $t - 1$  and  $t$ , respectively.  $\beta_t$  is the noise coefficient at time step  $t$ , usually between 0 and 1.

**Backward Process.** The backward diffusion process in the latent space is the process of restoring the original image from the pure noise and can be defined as follows:

$$p_\theta(z_{t-1}|z_t) := \mathcal{N}(z_{t-1}; \mu_\theta(z_t, t), \Sigma_\theta(z_t, t)) \quad (2)$$

where  $p_\theta$  denotes the neural network parameterized by  $\theta$ ,  $\mu_\theta(z_t, t)$  is the mean value predicted by the neural network, and  $\Sigma_\theta(z_t, t)$  is the covariance estimated by the neural network.

During inference phase, we initialize the latent code  $z_T$  with random values sampled from  $\mathcal{N}(0, 1)$ , and then gradually update it through the backward process described above until we obtain  $z_0$ . Finally, the latent representation decoder generates the synthesized high-quality face image  $x_0$ .

### 3.3. ADMMOA

To generate natural-looking and transferable adversarial face images against FR models, ADMMOA aims to explore guidance of generation for face attribute editing using multimodal conditions. To achieve this, ADMMOA consists of two stages: multimodal conditional diffusion generation and CLIP-AASAP, as illustrated in Fig. 1. The details of each component are described as follows.

#### 3.3.1 Multimodal Conditional Diffusion Generation Module

**Importance-Aware Attribute Adaptive Selection.** For diverse faces, modifying the same attribute could have different impacts on their identification. In other words, the importance of various facial attributes should be considered differently. Additionally, most identity information is concentrated in the sensitive regions of the face, such as eyes, nose, and cheeks [14]. Therefore, selecting and editing the attributes of these regions is crucial for the success of the attack. This study proposes a new strategy that adaptively selects and modifies significant attributes of a source image based on the victim FR model and target image in different attack scenarios.

First, **importance assessment of attributes.** This concept of attribute importance is exploited in the methods proposed by [10, 12]. Based on these methods, we specifically choose the cosine similarity (CS) algorithm from [12] to measure the impact of each attribute of the input image on the output of the FR model. We filter out some key sensitive attributes from the face images, including regions such as the eyes, nose and cheeks, that contribute significantly to identity information. Then, for our filtered image attributes

$a = (a_1, a_2, a_3, \dots, a_k)$ , we train StarGAN [2] to modify them and use CS algorithm to attain ranking attribute list  $c = (c_1, c_2, c_3, \dots, c_k)$ . The higher the ranking of an attribute, the greater its impact on the FR model from the input image, meaning these attributes should be prioritized for attack.

Then, **adaptive selection for significant attribute.** After obtaining the ranking list  $c$  for the attributes, we consider how to adaptively select the attributes in different attack scenarios, including dodging attacks and impersonation attacks. In the dodging attacks, we don't modify attributes for specific targets and the goal is to ensure that the attack produces the maximum range of interference to the FR models. In contrast, in impersonation attacks scenario, the objective shifts to making the input image more closer to a specific target image, deceiving the FR models. We consider modifying a single significant attribute, and the process of dodging and impersonation attacks is shown in Algorithm 1.

**Multimodal Conditions Generation.** We utilizes multimodal conditions to generate adversarial images in the latent space of the latent diffusion model. The adaptively selected significant attribute is input into the latent diffusion model as a text condition, which will then guide the attribute generation. Besides, compared to identity-sensitive regions, identity-insensitive regions (e.g., hairstyle, adornment, background, etc.) contain less discriminative identity information for human recognition, but can still be captured by the FR models [14]. Thus, we dynamically generate a face binary mask  $M$  based on the adaptively selected significant attribute and identity-insensitive by using a pre-trained face parsing model. We then compute retained regions as  $x_m = x_s \odot M$  and utilize a pre-trained conditional encoder to map the  $x_m$  to the latent space, resulting in  $cond_1 = \mathcal{T}_\theta(x_m)$ . The significant attribute text  $t_{att}$  is also mapped as a text condition to  $cond_2$ .

Subsequently, we use  $x_s$  as the input image and compute the initial value of  $\hat{z}_T$  in the forward diffusion process described above using  $T$  steps.  $\hat{z}_T$  and condition  $c$  are used as the inputs to the UNet model. Here,  $c$  is formed by combining  $cond_1$  and  $cond_2$ , where  $cond_1$  influences the model through concatenation, and  $cond_2$  guides image generation through the attention mechanism. Therefore, the adversarial denoising model, similar to the inference process of restoration in [20], can be designed as:

$$p_\theta(z_{t-1} | \hat{z}_t, c) := \mathcal{N}(z_{t-1}; \mu_\theta(\hat{z}_t, t, c), \Sigma_\theta(\hat{z}_t, t, c)) \quad (3)$$

$$\hat{z}_{t-1} := z_{t-1} + P_t \quad (4)$$

where  $P_t$  represents the adversarial perturbations designed by the following CLIP-AASAP module. Repeating this process, we can obtain  $\hat{z}_0$  and use the latent representation decoder to compute adversarial face image as  $\hat{x}_s = D(\hat{z}_0)$ .

In a word, with strong inpainting capabilities of LDM and condition  $c$ , the designed adversarial denoising model can generate suitable visual information in significant attribute and identity-insensitive region, guaranteeing the most adversarial semantic appearance perturbations in them.

### 3.3.2 CLIP-Augmented Adaptive Semantic Adversarial Perturbation

To make the generated face look natural and adversarial. We propose an optimization improvement scheme based on the Adaptive Semantic Adversarial Perturbation proposed by the method of [14], called CLIP-Augmented Adaptive Semantic Adversarial Perturbation (CLIP-AASAP). The main optimization of CLIP-AASAP is that a new CLIP-based stealthy loss  $L_{stea}$  along with adaptive semantic adversarial perturbation is introduced to jointly guide the generation of face images with natural-looking attribute and high black-box transferability.

Specifically,  $L_{stea}$  is designed to align the direction and control the strength between generated image and attribute text, can be defined as,

$$L_{stea} = \cos[E_I(D(\tilde{z}_0)), E_T(t_{att})] \quad (5)$$

where  $t_{att}$  is the selected attribute text.  $E_I$  and  $E_T$  are the image and text encoders of CLIP model [19].  $\tilde{z}_0$  is an approximate result predicted from  $z_{t-1}$  as  $\tilde{z}_0 = \frac{1}{\sqrt{\alpha_t}}(z_{t-1} - \sqrt{1 - \alpha_t} \epsilon_\theta(z_{t-1}, t))$  in similar estimation of [7]. Then, we use the gradient ascent algorithm to obtain the gradient from  $L_{stea}$  and add it to the approximate result  $\tilde{z}_0$ , as presented in Fig. 1 and Algorithm 1.

In addition to guidance in attribute aligned direction, there is also a need for guidance in the adversarial direction. For this, we adopt ensemble attack strategy [9], choosing  $K$  pre-trained FR models with high recognition accuracy as surrogate models, The ensemble attack loss is formulated as:

$$L_{adv} = \frac{1}{K} \sum_{k=1}^K \cos[F_k(D(\tilde{z}_0)), F_k(x_t)] \quad (6)$$

where  $F_k$  represents the  $k$ -th pre-trained FR model and we use cosine similarity as metric. Then, we obtain adversarial perturbation  $P_t$  from  $L_{adv}$  using the adaptive strength adversarial perturbation algorithm in [14] and add  $P_t$  to  $z_{t-1}$ , which controls adversarial strength and adjusts the adversarial direction more towards significant attribute and insensitive region. The specific calculation process is detailed in Algorithm 1.

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#### Algorithm 1 ADMMOA

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**Input:** Source image  $x_s$ , Target image  $x_t$ , Sorted attribute list of input source image  $c = (c_1, c_2, c_3, \dots, c_k)$ , Attribute list  $a = (a_1, a_2, a_3, \dots, a_m)$  of the target image.

**Parameter:** Total number of steps  $T$ , Perturbation strength parameter  $\epsilon$ .

**Output:** Significant attribute  $t_{att}$ , Adversarial image  $\hat{x}_s$ .

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- 1: **Initialization:** Pretrained LDM model, set  $\epsilon$  and  $T$ .  
// Adaptive selection for significant attribute
  - 2: If impersonation attacks: We traverse the attributes in  $c$  to check if they exist in  $a$ . If an attribute  $c_i$  ( $i = 1, 2, \dots, k$ ) exists, we stop the traversal and set  $t_{att} = c_i$ . Other situations, we select  $t_{att} = c_1$ .  
//Dynamic Semantic Mask and Multimodal Conditions
  - 3:  $z_0 = \mathcal{E}(x_s)$ ,  $\hat{z}_T = \sqrt{\alpha_T} z_0 + \sqrt{1 - \alpha_T} \epsilon$ ,  $\epsilon \sim \mathcal{N}(0, 1)$
  - 4:  $M = f(x_s, t_{att})$ ,  $x_m = x_s \odot (1 - M)$
  - 5:  $cond_1 = \mathcal{T}_\theta(x_m)$ ,  $cond_2 = \mathcal{T}_\theta(t_{att})$
  - 6:  $c \leftarrow cond_1 + cond_2$
  - 7: **for**  $t = T$  to 1 **do**
  - 8:  $z_{t-1} = \mu_\theta(\hat{z}_t, t, c) + \epsilon \Sigma_\theta(\hat{z}_t, t, c)$ ,  $\epsilon \sim \mathcal{N}(0, 1)$
  - 9:  $\tilde{z}_0 = \frac{1}{\sqrt{\alpha_t}}(z_{t-1} - \sqrt{1 - \alpha_t} \epsilon_\theta(z_{t-1}, t))$   
//CLIP-AASAP
  - 10: Calculate the CLIP-based stealthy loss  $L_{stea}$  via Eq. 5.
  - 11: Calculate the adversarial loss  $L_{adv}$  via Eq. 6;
  - 12:  $g = \nabla_{\tilde{z}_0} L_{stea}(D(\tilde{z}_0), t_{att})$
  - 13:  $\tilde{z}_0 = \tilde{z}_0 + \epsilon \cdot g$
  - 14:  $P_t = w_t \nabla_{\tilde{z}_0} L_{adv}(D(\tilde{z}_0), x_t)$
  - 15:  $\hat{z}_{t-1} = z_{t-1} + P_t$
  - 16: **end for**
  - 17:  $\hat{x}_s \leftarrow D(\hat{z}_0)$
  - 18: **return**  $\hat{x}_s$
- 

## 4. Experiments

### 4.1. Experimental Settings

**Datasets.** Following the similar protocol outlined in [14], we use a publicly available face dataset for evaluation: CelebA-HQ, a high-quality face dataset [11] based on the CelebA dataset, which contains nearly 30,000 face images with a resolution of  $1024 \times 1024$ . For the evaluation phase, we randomly select 1,000 images with different identities as source images and choose an additional 5 images as target images. We then randomly divide the 1,000 source images into 5 groups, with each group corresponding to a different target image.

**Benchmark.** We do comparisons with multiple benchmark schemes of the aforementioned four types of SOTA attack methods, including FGSM [4], PGD [16], MI-FGSM [3], Adv-Hat [13], Adv-Glasses [23], Adv-Makeup [29], AMT-GAN [9], Adv-Attribute [10] and Adv-Difussion [14]. FGSM, PGD, MI-FGSM, are typi-

| Method        | DataSet                   | CelebA-HQ    |              |              |              |
|---------------|---------------------------|--------------|--------------|--------------|--------------|
|               | Target Model              | IR152        | IRSE50       | FaceNet      | MobileFace   |
| -             | clean                     | 4.40         | 7.00         | 1.40         | 16.30        |
| Noise-based   | FGSM                      | 8.00         | 31.30        | 6.30         | 45.70        |
|               | PGD                       | 23.80        | 47.10        | 32.40        | 53.60        |
|               | MI-FGSM                   | 27.60        | 49.30        | 38.40        | 54.10        |
| Patch-based   | Adv-Hat                   | 2.50         | 14.30        | 4.70         | 8.40         |
|               | Adv-Glasses               | 4.50         | 12.10        | 9.10         | 5.60         |
| Makeup-based  | Adv-Makeup                | 10.50        | 23.90        | 3.40         | 21.00        |
|               | AMT-GAN                   | 35.10        | 76.90        | 16.60        | 50.70        |
| Stealth-based | Adv-Attribute             | 44.30        | 60.40        | 31.80        | 50.20        |
|               | Adv-Difussion             | 57.60        | 86.20        | 38.80        | 79.30        |
| Ours          | w/o Dynamic Semantic Mask | 54.30        | 85.30        | 39.20        | 80.40        |
|               | w/o CLIP-AASAP            | 62.20        | 89.90        | 42.40        | 82.50        |
|               | ADMMOA                    | <b>62.40</b> | <b>90.70</b> | <b>43.50</b> | <b>83.30</b> |

Table 1. ASR comparison results of black-box impersonation attacks against FR models.

| Method  | IR152        | IRSE50       | FaceNet      | MobileFace   |
|---------|--------------|--------------|--------------|--------------|
| clean   | 7.00         | 4.40         | 1.40         | 16.30        |
| FGSM    | 33.70        | 45.30        | 34.50        | 63.80        |
| PGD     | 41.20        | 57.80        | 49.30        | 73.40        |
| MI-FGSM | 50.50        | 63.70        | 69.30        | 76.90        |
| ADMMOA  | <b>96.50</b> | <b>97.70</b> | <b>99.80</b> | <b>92.30</b> |

Table 2. ASR comparison results of black-box dodging attacks against FR models.

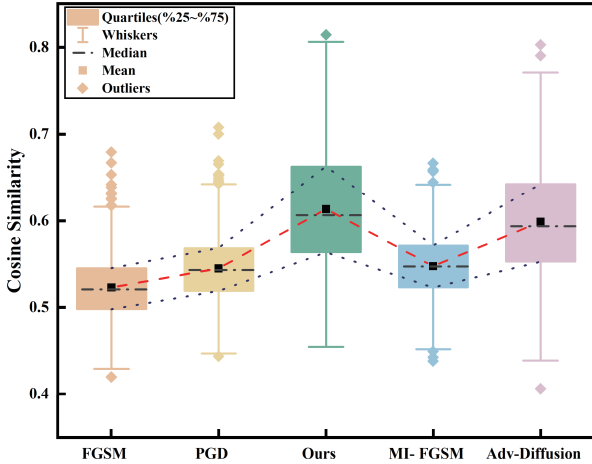


Figure 2. The cosine similarity of adversarial images created by our method with existing SOTA methods on IR152.

cal noise-based methods. Adv-Hat and Adv-Glasses are patch-based methods. Adv-Attribute and Adv-Difussion are stealth-based methods, while Adv-Makeup, AMT-GAN are makeup-based methods that exploit makeup transfer to

| DataSet                   | CelebA-HQ |              |                   |
|---------------------------|-----------|--------------|-------------------|
|                           | Metric    | FID ↓        | PSNR ↑ SSIM ↑     |
| FGSM                      |           | 110.05       | 18.44 0.58        |
| PGD                       |           | 93.54        | 18.95 0.60        |
| MI-FGSM                   |           | 92.45        | 19.62 0.59        |
| AMT-GAN                   |           | 24.54        | 13.42 0.54        |
| Adv-Difussion             |           | <b>15.41</b> | 27.16 0.79        |
| w/o Dynamic Semantic Mask |           | 12.28        | 30.07 0.83        |
| w/o CLIP-AASAP            |           | 18.53        | 23.41 0.76        |
| ADMMOA                    |           | 16.00        | <b>27.28 0.79</b> |

Table 3. Image quality comparison results of black-box impersonation attacks against IR152 model.

generate images. All of which strictly adhere to their original settings.

**Target Models.** We select four pre-trained public FR models as the attacked models, including IR152 [5], IRSE50 [8], FaceNet [21], and MobileFace [1]. Three of them are chosen for ensemble attack and the remaining one serves as the black-box model.

**Implementation details.** We utilize a pre-trained inpainting latent diffusion model and a face semantic parsing model based on EHANet’s PyTorch implementation, which can segment the overall face into 19 semantic regions [15]. By default, we set  $\epsilon = 0.1$ , and other settings follow the setup of previous work [14]. All our experiments are conducted on NVIDIA RTX4090 GPUs.

| Source                                                                                     | Target                                                                            | FGSM                                                                                       | PGD                                                                                        | MI-FGSM                                                                                    | Adv-Difussion                                                                               | Ours                                                                                                       |
|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| <br>0.471 |  | <br>0.533 | <br>0.534 | <br>0.543 | <br>0.695 | <br>0.721 (Narrow_Eyes) |
| <br>0.536 |  | <br>0.573 | <br>0.579 | <br>0.582 | <br>0.651 | <br>0.725 (Big_Nose)    |
| <br>0.462 |  | <br>0.492 | <br>0.519 | <br>0.526 | <br>0.627 | <br>0.652 (Big_Lips)    |
| <br>0.556 |  | <br>0.532 | <br>0.599 | <br>0.584 | <br>0.567 | <br>0.569 (Pointy_Nose) |
| <br>0.555 |  | <br>0.594 | <br>0.642 | <br>0.645 | <br>0.680 | <br>0.704 (Big_Nose)    |

Figure 3. Visualized comparison of adversarial images generated by our method with SOTA methods on IR152. The numbers below the images indicate the similarity scores and the attributes in parentheses denote the modifications made to the source images.

**Evaluation Metric.** Following prior works [10, 14], we adopt Attack Success Rate (ASR) at False Acceptance Rate (FAR) = 0.01 for impersonation attacks to evaluate ADM-MOA, which is computed as:

$$\text{ASR} = \frac{\sum_{i=1}^N 1_{\tau}(\cos[F(x_t^i), F(\hat{x}_s^i)] > \tau)}{N} \times 100\% \quad (7)$$

where  $1_{\tau}$  denotes the indicator function.  $F$  is the FR model,  $x_t$  and  $\hat{x}_s$  are the target face and the generated face image respectively,  $N$  is the total number of images and  $\tau$  is the threshold. For a fair comparison, the parameter  $\tau$  will be set to 0.167, 0.241, 0.409, and 0.302 for the victim models IR152, IRSE50, FaceNet, and MobileFace, respectively.

In addition, we use the Fréchet Inception Distance (FID) [6], Peak Signal-to-Noise Ratio (PSNR) and Structural Similarity Index (SSIM) [26] as quality metrics in the following experiments.

#### 4.2. Comparison Results with Existing Methods

**Comparison on black-box attacks.** We use the ASR metric and cosine similarity to compare our method with the aforementioned benchmark approaches in the black-box impersonation and dodging attacks scenarios. In Tab. 1 and Tab. 2, compared to other attacks, ADMMOA achieves the best transferable results on all victim models. Notably, in Tab. 1, our ADMMOA surpasses the performance of the Adv-Diffusion in ASR against IR152, IRSE50, FaceNet,

|          |                                                                                                                     |                                                                                                                  |                                                                                                                   |                                                                                                                   |                                                                                                            |                                                                                                            |
|----------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| Source   |                                  |                              |                              |                              |                       |                       |
| Target   |                                  |                              |                              |                              |                       |                       |
| Original | <br>0.527                        | <br>0.447                    | <br>0.484                    | <br>0.485                    | <br>0.491             | <br>0.496             |
| Ours     | <br>0.661<br>Mouth-Slightly-Open | <br>0.467<br>Arched-Eyebrows | <br>0.557<br>Arched-Eyebrows | <br>0.592<br>Bags-Under-Eyes | <br>0.629<br>Big_Nose | <br>0.528<br>Big_Lips |

Figure 4. Grad-CAM attention visualization for IR152 on original and adversarial face images created by our method. Notably, the numbers below the images represent the similarity scores with the target images in the second row, while the attributes below the last row of images indicate the significant attributes modified in the images.

and MobileFace by 8.3%, 5.2%, 12.1%, and 5.0%, respectively. Furthermore, in Fig. 2, it can be seen that the range of cosine similarity between the adversarial images derived by our method and the target images is overall higher than that of other SOTA methods.

**Comparison on image quality.** Tab. 3 quantitatively reports the evaluations of image quality. Although, Adv-

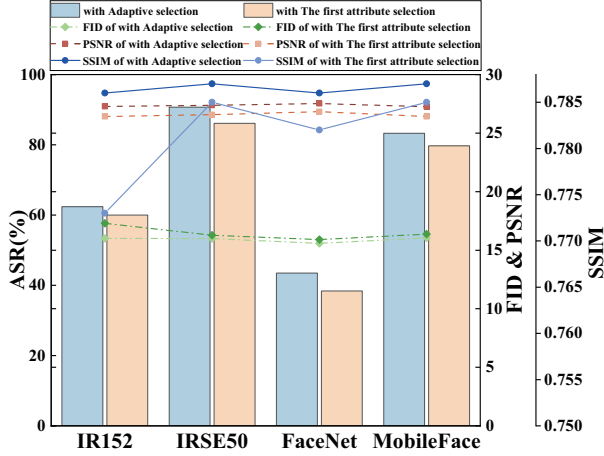


Figure 5. ASR and image quality metrics comparison of two selection strategies for significant attribute.

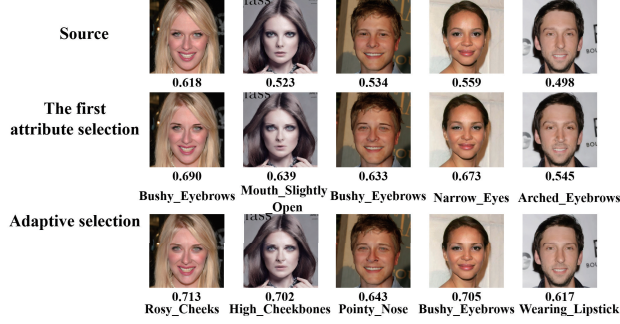


Figure 6. Visualized comparison of adversarial images generated by two strategies on IR152 model. The target identity is the same target female in the third row and second column of Fig. 3.

Difussion has the best performance in FID assessment, ADMMOA achieves relatively low FID scores and higher PSNR and SSIM scores, which indicates that the adversarial face images generated by ADMMOA are more natural-looking and have less impact on images at the pixel level. We also present the qualitative visualization of those adversarial images in Fig. 3, which demonstrates that adversarial samples generated by our method maintain a visually indistinguishable appearance.

**Grad-CAM attention visualization.** We use Gradient-weighted Class Activation Mapping (Grad-CAM) [22] technique to visualize the attention of the IR152 model on both the original and adversarial face images generated by our method. In Fig. 4, the generated heatmaps for the adversarial images show an apparent shift in attention towards identity-insensitive regions (e.g., hairstyle, background, etc.) and corresponding significant attribute re-

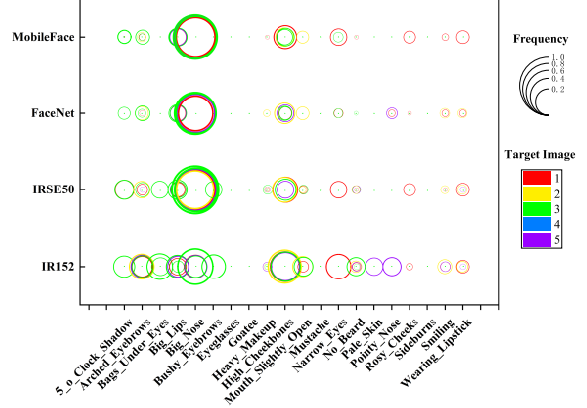


Figure 7. The frequency of each attribute across different FR models and different target images when the source images are the same.

gion. This indicates that the designed adversarial denoising model can guarantee the most adversarial semantic appearance perturbations in them.

### 4.3. Ablation Study

**Dynamic Semantic Mask and CLIP-AASAP.** We verify the importance of dynamic semantic mask for transferable ability. In Tab. 1, without dynamic semantic mask, it implies that the mask image will not be generated based on the adaptively selected significant attribute. Without CLIP-AASAP, it lacks the optimization of CLIP-based stealthy loss  $L_{stea}$ . In the absence of dynamic semantic mask, transferable ability in Tab. 1 decreases significantly. In Tab. 3, the image quality without CLIP-AASAP shows a considerable decline, which means CLIP-based stealthy loss  $L_{stea}$  helps ensure the stealthiness of the images.

**Adaptive Selection VS First Attribute.** We also discuss the effectiveness of the adaptive selection strategy for significant attribute, compared to a strategy that selects the first attribute as significant attribute, furthermore, we conduct quantitative and qualitative evaluation experiments separately. Fig. 5 provides a quantitative comparison, while Fig. 6 offers a qualitative analysis, demonstrating that our adaptive selection outperforms the strategy of simply selecting the attribute ranked first. Additionally, we calculate the frequency of each attribute across different FR models and different target images. The results, shown in Fig. 7, indicate that given the same source image, our adaptive selection strategy can adaptively search for the optimal significant attribute of the source image based on the attacked FR model and target image.

#### 4.4. Limitations in Our Work

Based on the above analysis, our method has demonstrated superior performance on FR attacks. However, there is limitation to our approach. Because ADMMOA depends on a face parsing model and a pre-trained LDM model, the adversarial image generation process is constrained by these models. This may result in some generated adversarial images exhibiting noticeable artifacts, which could affect the effectiveness of the attack.

#### 5. Conclusion

In this work, we propose the ADMMOA attack method for FR attacks. Our approach generates adversarial face images in the latent space to achieve high attack transferability and low visibility. To be specific, we design a multimodal conditional diffusion generation module that modifies the significant attribute to produce semantic appearances. Additionally, we introduce the CLIP-augmented adaptive semantic adversarial perturbation to further guide stealthiness and adversariality. Experiments conducted on the public CelebA-HQ dataset demonstrate the superior performance of our proposed method.

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